

08/22/13

The Honorable Bob Stump, Chairman
Arizona Corporation Commission
1200 West Washington Street
Phoenix, Arizona 85007-2927

Arizona Corporation Commission
DOCKETED

AUG 27 2013

RE: Docket No. E-00000W-13-0135

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Dear Chairman Stump:

As an Arizona electricity user, I urge you to support customer choice by voting in favor of retail electric competition in Arizona.

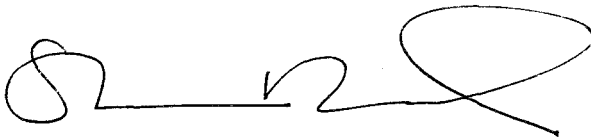
Retail electric competition allows families, businesses, schools, hospitals, and governmental entities to secure the benefits associated with competition in the electricity sector of our economy. Just as Arizonans can compare competitive product offerings for other goods and services, some essential to life itself, based on price, product features and contract flexibility, we should also be able to choose the best options that meet our electricity needs. Additionally, freedom of choice will stimulate Arizona's economy which will no doubt benefit from greater investment and innovation spurred on by competition.

As a Goldwater Institute report summarized: "Only by moving Arizona's electricity industry closer to the ideal of an open and competitive market can the ingenuity of entrepreneurs be engaged to meet the increasing demand for electricity—the lifeblood of Arizona's economy."

Retail electric competition is delivering benefits to the residents and businesses in many other states, it is long overdue here. Please vote to implement retail electric competition in our great state.

Thank you for your consideration.

Sincerely,



Cc:
Commissioner Bob Burns
Commissioner Brenda Burns
Commissioner Susan Bitter-Smith
Commissioner Gary Pierce

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